



# PENNSYLVANIA SNAP-ED

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TRACKS Project Director



# WHAT IS SNAP-ED?

- SNAP-Ed is Supplemental Nutrition Assistance Program (SNAP) Education.
- The goal of SNAP-Ed is **to improve the likelihood that persons eligible for SNAP will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and the USDA food guidance.**
- SNAP-Ed supports SNAP's role in addressing food insecurity, and is central to SNAP's efforts to improve nutrition and prevent or reduce diet-related chronic disease and obesity among SNAP recipients.

# WHAT IS SNAP-ED?

- Implementing strategies or interventions, among other health promotion efforts, to help the SNAP-Ed target audience establish healthy eating habits and a physically active lifestyle;
- Primary prevention of diseases to help the SNAP-Ed target audience that has risk factors for nutrition-related chronic disease, such as obesity, prevent or postpone the onset of disease by establishing healthier eating habits and being more physically active.

# WHAT IS SNAP-ED?

- Priority audience is women with children.
- Priority collaboration with food access (retail-grocery and corner stores, pantries and farmers markets, school and community gardens) and healthcare partnerships.
- Priority expansion to underserved counties: Cambria, Cameron, Crawford, Greene, McKean, Mifflin, Northumberland, Potter, and Venango.
- Provide evidence-based direct education in schools, community centers, etc., and conduct statewide evaluation of adult/senior (18+) and school-age audiences (grades 4-6, 8-12).
- Implement evidence-based policy, systems, and environmental interventions.
- Partner with SNAP outreach organizations.

## HOW IS SNAP-ED IMPLEMENTED?

- Funded by USDA Food and Nutrition Service by the *SNAP: Nutrition Education and Obesity Prevention Grant Program*.
- Implemented via contract between PA Department of Human Services and Penn State University.
- Nutrition education currently provided by 17 Local Partners.

# HOW IS SNAP-ED IMPLEMENTED?

- Adagio Health
- Albert Einstein Medical Center
- Commission on Economic Opportunity
- Community Action Partnership of Lancaster County
- Drexel University
- Fayette County Community Action Agency
- Fulton County Food Basket
- Health Promotion Council of Southeastern Pennsylvania
- Pennsylvania Nutrition Education Network
- Penn State Center for Childhood Obesity Research
- Penn State Extension Nutrition Links and Westmoreland County
- Penn State University, Dr. Lori Francis and Dr. Rhonda Belue
- School District of Philadelphia
- The Food Trust
- The Trustees of the University of Pennsylvania-Agatston Urban Nutrition Initiative

# WHERE IS SNAP-ED?

EAT	Senior Centers, Soup Kitchens, USDA Summer Meals Sites
LEARN	Afterschool Programs, Childcare Centers, Extension Offices, Family Resource Centers, Head Starts, Libraries, Preschools, Schools, WIC
LIVE	Faith-based Centers, Health Care Sites, Public Housing, Residential Treatment Centers, Shelters, Other-Social Marketing
PLAY	Community Centers, Community Gardens, Parks & Open Spaces, Recreation Centers,
SHOP	Farmers Markets, Food Banks & Pantries, Food Stores
WORK	Adult Education & Training, SNAP Offices

## REACH OF SNAP-ED

In FY 2016, SNAP-Ed provided 6,730,693 direct nutrition education contacts to 275,162 Pennsylvanians.



# REACH BY “TRACK”

■ Preschool ■ School-Age ■ Adult/Senior



Participants by Track



Contacts by Track

# NUTRITION EDUCATION AND POLICY, SYSTEMS AND ENVIRONMENTAL APPROACHES

- Direct Nutrition Education: Active participant engagement in the learning process with an educator or interactive media. The preferred approach is a series class using an evidence-based curriculum.
- PSE Approaches:
  - Needs & Readiness Assessments, Partnerships, Nutrition Supports, Physical Activity Supports
  - SNAP-Ed provides consultation and technical assistance in creating appropriate policy, systems, and environmental changes and promoting those changes.

# PRIORITY OUTCOME INDICATORS

- MT1: Healthy Eating Behaviors
- MT2: Food Resource Management Behaviors
- MT3: Physical Activity and Reduced Sedentary Behaviors
- MT5: Nutrition Supports Adopted in Environmental Settings
- ST7: Organizational Partnerships or ST8: Multi-Sector Partnerships and Planning
- R2: Fruits and Vegetables

# SNAP-ED PARTNERS WHO HAVE PROPOSED WORK WITH LOCAL FOOD ALLIANCES

- Albert Einstein Medical Center
- Community Action Partnership of Lancaster County
- Commission on Economic Opportunity
- Health Promotion Council of Southeastern Pennsylvania
- Penn State Center for Childhood Obesity Research

# OPPORTUNITIES FOR PARTNERSHIP BETWEEN FOOD ALLIANCES AND SNAP-ED

- Penn State and DHS work with stakeholders on the state-level, Local Partners work with Food Alliances at the local level.
- Provide evidence-based, behaviorally focused nutrition education to the SNAP-eligible target audience
- Provide technical assistance via partnerships to implement policy, systems and environmental change.



# THANK YOU!

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