

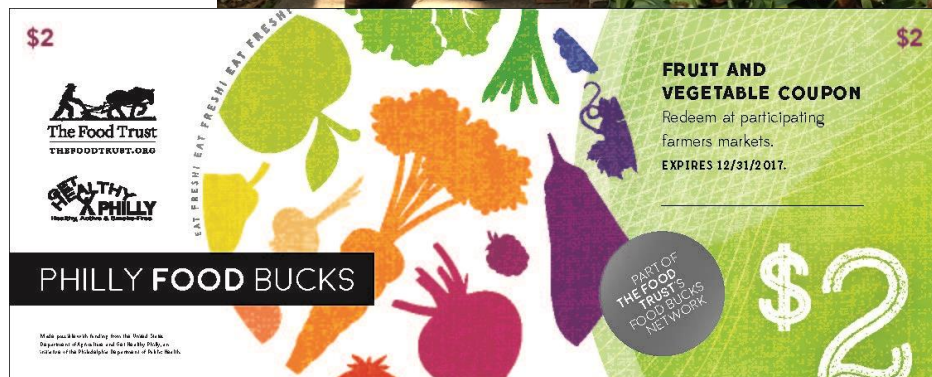
Improving Access to Nutritious Foods



Deb Bentzel, Associate Director
Local Food Alliances Convening, Harrisburg
June 20, 2017



Farmers Market Program and Philly Food Bucks



Food Bucks Network and Food Bucks Rx

Locations and Partners

- Philadelphia
- Chester, PA
- Pittsburgh
- Washington County
- Norristown
- Reading
- Ambler



Additional partners:

Washington County Farmers Market, Inc., Greener Pastures, Olivares Food Market



Future Expansion: Food Bucks Rx



Farm to School and Farm to Early Care and Education

Upper Moreland School District
Willow Grove, PA



CORE ELEMENTS OF
FARM to SCHOOL



A Mother's Touch Child Development Center
Sharon, PA

How we partner:

- Training and technical assistance
- Advocacy
- Resource sharing and promotion
- Convening stakeholders.



Ready, Set, Grow:

Statewide Farm to Early Care and Education



**READY SET
GROW**

Linking Pennsylvania Farms
to Early Childhood Programs

Movement building in Pennsylvania:

- Outreach and education
- Multi-sector stakeholder engagement
- Farm to ECE recognition awards
- Task force process
- In partnership with PA Head Start Association and the Policy Equity Group
- Funded by W.K. Kellogg Foundation.



Pennsylvania Fresh Food Financing Initiative

- A vision: *health policy meets economic development policy*
- Public-private partnerships:
 - Commonwealth of Pennsylvania
 - The Food Trust
 - The Reinvestment Fund
 - Urban Affairs Coalition
- Launched in 2004
- \$30 million seed investment from the Commonwealth.



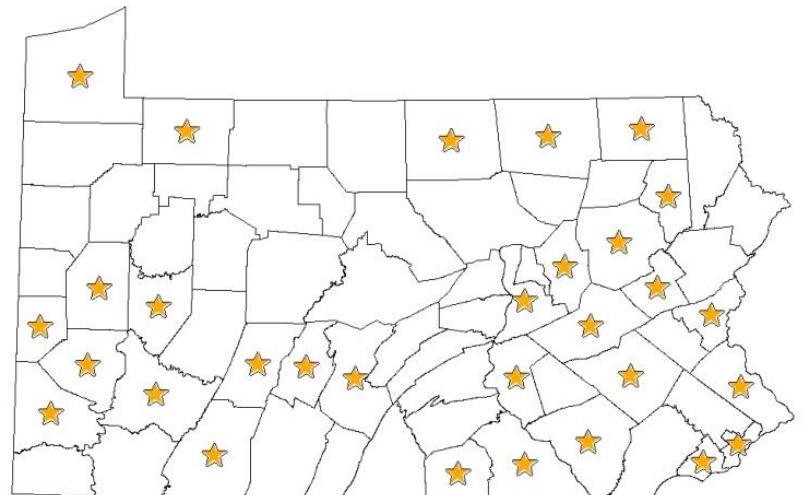
PA FFFI Outcomes

- Projects funded: 88
- Grants: \$12.1 million
- Loans: \$73.2 million
- Total Costs: \$192 million
- Jobs: 5023
- Food retail space: 1.6 million sq. ft.
- Improved access for 400,000 residents

For the period: July 2004 – June 2010



Pennsylvania Fresh Food Financing Initiatives by County



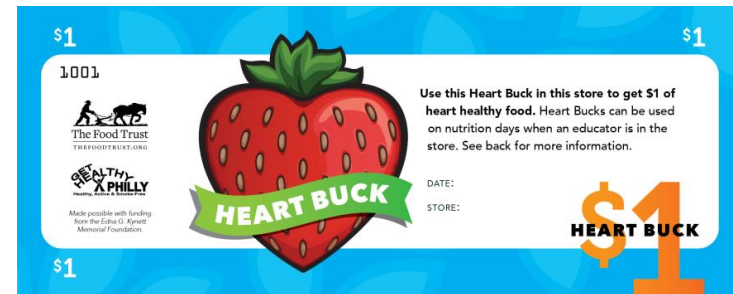
Pennsylvania Healthy Corner Stores and Heart Smarts

Statewide Healthy Corner Store Initiative:

- Partnership with PA Department of Health and Philadelphia Department of Public Health
- 600 stores in Philadelphia
- 145 stores in 11 cities throughout the commonwealth.

Heart Smarts:

- Social services and health screenings
- Cooking demonstrations
- Heart Buck health food incentives - \$4
- 40 stores, 4,000 Philadelphians reached, 90% redemption rate
- Partners: Jefferson University Hospital, Philadelphia Department of Public Health.



How To Get Involved

Partner with us!

Help spread the word.

Follow us on social media.

Reach out to learn more: www.thefoodtrust.org.



Thank you.



To learn more, visit www.thefoodtrust.org